



Professional Messaging Solutions: Innovative Ideas for all Messaging Needs





Our Company – Key Figures

Wave is a leading messaging specialist providing innovative solutions and software for the Lotus Notes, Outlook and Android markets.

- **Founded:** 2005
- **Headquarter:** London, UK
- **Subsidiaries:** France, Tunisia, Dubai, USA, Hong Kong and China
- **Employees worldwide:** 44
- **Shareholders:** 100% privately owned
- **Experience:**
 - Represented worldwide
 - Large, high-profile customer base
 - Wave invests around 50% of their turnover in R&D of new innovations.
 - Specialists from many different backgrounds combine their knowledge to produce leading innovations and technologies for the messaging marketplace.

www.waveglobal.net

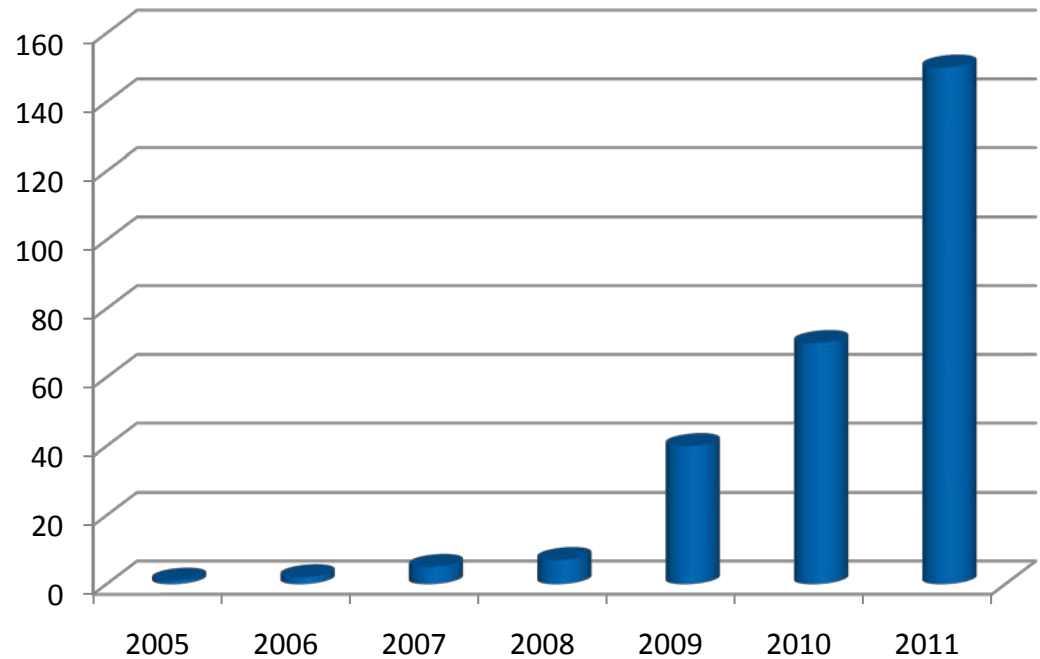
MyLink, ClientWizard, ClientManager, ConsoPST and WaveBox
are products of Wave Software Limited and its subsidiaries

1/F Airport World Trade Centre | 1 Sky Plaza Road | Hong Kong International Airport | Lantau | Hong Kong

Employee Overview

- 2005: 1
- 2006: 2
- 2007: 5
- 2008: 7
- 2009: 44
- 2010: 70
- 2011: 150 (estimated)

Employee Overview





Philosophy

➔ PRP Concept – “Pay the Right Price”

- ➔ Wave is determined to provide Products & Services that are reasonably priced with respect to their purpose

➔ SaaS Migration Packs

- ➔ Adding value by providing not only Software, but also Services as a Product Package
- ➔ Prices are positioned at a fraction of competitors’ charges

➔ Flexibility

- ➔ We give our corporate business partners the flexibility they require
- ➔ Our solution models are built to adjust to customer needs quickly and efficiently

➔ Innovation

- ➔ We are pro-actively developing innovations and upgrades to stay competitive in a fast moving environment. E.g. WaveBox, a cluster between Domino and Exchange (coming soon)

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Industry Leadership

➔ Products & Services

- ➔ Industry-Leading Migrations, Server Consolidation and Upgrade Software, Solutions and Services
- ➔ IBM Business partner
- ➔ Microsoft Partner

➔ Focus

- ➔ Product range tailored to Messaging Communication Sector
- ➔ Innovation in Technology

➔ Expertise

- ➔ Migration, Server Consolidation and Upgrade related Projects
- ➔ Lotus Domino
- ➔ Microsoft Exchange
- ➔ Administration for Lotus Notes and MS Exchange
- ➔ Android

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Global Strategy

➔ **Broaden Customer Base**

- ➔ Exploring new Diversification Options (e.g. VoIP Solutions)
- ➔ Offering New Services (e.g. Cloud Computing)

➔ **Expanding into New Markets**

- ➔ Targeting New Market Segments (e.g. SMB)
- ➔ Adapting Technology to further Operating Systems and Server Platforms (e.g. BADA)
- ➔ Accessing new countries and continents (e.g. South Africa)

➔ **Leveraging Innovation and Technology**

- ➔ 50% of overall turnover is re-invested into R&D (e.g. WaveBox)

➔ **Process and Discipline**

- ➔ Conception, Specification, Outline, Strategy, Quality Control, Security, Implementation, After-Sales Support



For further information please contact us directly:
sales@waveglobal.net

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